

Hartford Courant.

Food Notes: New Products

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November 1, 2007

A food company that developed a breakfast package for schools has turned to the retail market. Breakfast Breaks, packaged in a single-serve box, consists of a whole grain General Mills cereal in a disposable bowl, a Minute Maid 100 percent juice box, and a snack such as raisins. A spoon, napkin and moist towelettes also are tucked into each package. For the past two years, East Side Entrees has supplied schools with these kits, which need only a carton of milk to complete the meal.

What makes the kits convenient for schools no refrigeration required, little preparation, and packaging that a child can handle also applies to their use at home, when breakfast can be a hectic time of day. Studies have shown that children are more alert and retain more information in class when they eat breakfast

Breakfast Breaks cost about \$2.49 and are sold in Stop & Shop, Waldbaums and Shop Rite.