





Pictured above, left to right, are the partners in the “got breakfast?” campaign: Camellia Patey, Vice President, National Dairy Council; Patricia Nicklin, Managing Director, Share Our Strength; Senator George McGovern; Gary Davis, CEO, East Side Entrees and creator of Breakfast Breaks; and Max Finberg, Director, Alliance to End Hunger.



Pictured above: Gary Davis, CEO of Woodbury, NY-based East Side Entrees and creator of Breakfast Breaks, the recently launched kid-friendly, “grab-and-go” boxed breakfast that helps encourage schoolchildren to participate in the School Breakfast Program and start their day with a nutritious meal.

Photo credit: “got breakfast?” campaign.

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